

# THE CHURCHILL PARK PUBLIC ART PROJECT



## CALL FOR ARTISTS

The City of Hamilton is seeking professional *Artists* or *Artist-Led Teams* to create a permanent *Public Art* work(s) to be located along a new path in the western section of Churchill Park, also known as the Royal Botanical Gardens Teaching Garden. Artists are asked to propose art works that will speak to themes related to Human Rights and the legacy of great humanitarians such as Raoul Wallenberg, who saved over 100,000 Jews from the Holocaust.

*Artists* will be selected by a citizen *Jury* through a two-stage process involving a written statement of approach and qualifications followed by submission of a detailed proposal by selected *Artists*.

### **Award:**

\$200,000

Short-listed *Artists* completing a Stage 2 submission will receive a \$1200 honorarium.

### **Submission Deadline:**

**Thursday, November 22, 2018 at 3:00 PM (Hamilton time)**

### **Artist Information Meeting:**

Thursday October 18, 2018, 7 PM

Westdale Library (Program Room) – 955 King Street West, Hamilton

Artists are invited to view a presentation on the adjudication process and submission requirements and ask questions.

This is not a mandatory meeting.

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## 1.0 PROJECT GOAL

In July of 2018, a focus group of community stakeholders, artists and subject matter experts came together with City staff to determine a goal for this public art project.

Staff noted that the intent of this project is to commission an art work(s) that focuses on the universal themes and principles of Human Rights and is inspired by the legacy of great humanitarian figures such as Raoul Wallenberg and others that demonstrated those themes and inspired others by their actions. The work is not to be a memorial to Raoul Wallenberg as an individual or to the Holocaust alone.

Focus Group members were asked to address the following question:

*Considering the UN definition of Human Rights, the legacy of figures such as Raoul Wallenberg and the context of Churchill Park, Westdale / Ainslie Wood neighbourhood and the city of Hamilton today, what themes or goals should artists reflect upon in creating a new public art work for Churchill Park?*

Artist's proposal(s) will be scored, in part, on how successfully they address the intent of the project and the following goal determined by the focus group.

**Goal: That the proposed Public Art work(s) be a hopeful *Interactive* piece inspired by the actions and legacy of Raoul Wallenberg and reflective of the universal principles of Human Rights, inviting those who engage with it to embark on a journey of self-awareness to investigate how they can act in their own lives against injustice and in support of our common humanity.**

### United Nations Definition of Human Rights

Human rights are rights inherent to all human beings, regardless of race, sex, nationality, ethnicity, language, religion, or any other status. Human rights include the right to life and liberty, freedom from slavery and torture, freedom of opinion and expression, the right to work and education, and many more. Everyone is entitled to these rights, without discrimination.

The complete Focus Group Report can be found on the project webpage at <https://www.hamilton.ca/attractions/culture/churchill-park-public-art-project>

## **2.0 BACKGROUND**

In December of 2012, the Hamilton Jewish Federation Holocaust Education Committee made a delegation to Hamilton City Council, requesting the recognition and commemoration of the 100<sup>th</sup> anniversary of the disappearance of humanitarian trailblazer Raoul Wallenberg. Wallenberg saved over 100,000 Jews from the Holocaust, organizing hospitals, soup kitchens, and orphanages for survivors. Working with the Ward 1 Councilor through the development of the City of Hamilton Public Art Master Plan and the Churchill Park Management Plan it was determined that a Public Art project would be initiated for Churchill Park that would call for an art work or series of works addressing the universal themes of Human Rights.

Churchill Park is at the northern edge of the Westdale Neighbourhood west of downtown Hamilton. Westdale is bounded by McMaster University to the west Hwy No. 403 to the east and south and the natural lands of Royal Botanical Gardens (RBG) to the north. The park is owned by the RBG and is currently managed by the City of Hamilton. Churchill Park, originally Churchill Fields, was laid out in the 1940s and is associated with the founding of the RBG, the City Beautiful Movement, and the Ontario-based champion of that movement - Hamiltonian T.B. McQuesten. Westdale has a unique radial street pattern inspired by the Garden City Movement in England and was envisioned to be, at the time of its design in early 20<sup>th</sup> Century, an English Village. Inspired in part by this vision and not unlike many other developments in Hamilton and across Canada at the time, restrictive "ethnic covenants" were put on properties in Westdale limiting sales to certain groups. A typical covenant statement was as follows:

*"None of the lands described...shall be used, occupied or let or sold to Negroes, Asiatics, Bulgarians, Austrians, Russians, Serbs, Rumanians, Turks, Armenians, whether British subjects or not, or foreign-born Italians, Greeks or Jews."*

The Ontario Government declared these types of covenants illegal in 1944. They were finally eliminated in 1951 due in part to litigation by the Canadian Jewish Congress. By the 1950s, a significant Jewish community had moved to Westdale.<sup>1</sup> In 1952 Temple Anshe Sholom moved to a site adjacent to Churchill Park from Downtown Hamilton. Today Westdale is a very diverse community, home to many students and faculty of McMaster University.

Also Refer to:

**Appendix D:** The Legacy of Raoul Wallenberg by Madeleine Levy

**Appendix E:** History and Evolution of Churchill Park (Excerpt from the Churchill Park Management Plan.)

### 3.0 SITE

The site for the art work is to be along a new path currently being constructed in the western section of Churchill Park, known as the Royal Botanical Gardens Teaching Garden.

See **Appendix B** for more information, site plan and siting requirements.

### 4.0 AWARD

The *Successful Artist* will be awarded \$200,000 (excluding HST) for the fabrication and installation of their work as per the following payment schedule:

|          |   |
|----------|---|
| \$20,000 | Upon the <i>Successful Artist's</i> provision of any drawings, studies or reports as required by and to the satisfaction of the Director of Tourism and Culture or his / her designate (e.g. engineering drawings). |
| \$60,000 | Upon 40% completion of fabrication  |
| \$60,000 | Upon 80% completion of fabrication  |
| \$60,000 | Upon completion of installation   |

### 5.0 ELIGIBILITY

City of Hamilton employees are not eligible to submit proposals to this call.

*Artists* under 18 years of age must have their parent or legal guardian sign all required documents on their behalf.

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<sup>1</sup> Weaver, John C. (1978) "From Land Assembly to Social Maturity. The Suburban Life of Westdale (Hamilton), Ontario, 1911-1945" *Histoire sociale/Social History* Vol. XI (No. 22), November 1978 pp. 411 – 440.

## 6.0 SELECTION PROCESS

The *Successful Artist* will be selected through a two stage process involving a Stage 1 Description of Approach and Qualifications followed by a Stage 2 submission of Detailed Proposal.

### 6.1 Stage 1 Description of Approach and Qualifications

Stage 1 Description of Approach and qualifications will be adjudicated by the *Jury* to select a minimum of 3 and maximum of 6 of the highest scoring submissions that meet or exceed all passing scores outlined under Stage 1 Selection Criteria. These shortlisted *Artists* will be invited to proceed to Stage 2.

#### 6.1.1 Stage 1 Submission Requirements

The Stage 1 proposal can be submitted in one of two ways:

- Online via Submittable (submissions management platform): A link to the Submittable form (which includes guidelines for submission) can be found at the project webpage at: <https://www.hamilton.ca/attractions/culture/churchill-park-public-art-project>.
- As a hard copy submission by mail, courier or in person (delivery details outlined in Section 7.0). Print notes: The Stage 1 proposal shall be limited to a maximum of 6 double sided pages excluding the Submission Form, cover page and Letters of Reference. All pages shall be 8.5"x11". *Further guidelines for hard copy submissions noted below.*

Artists may submit more than one proposal to this call. Each proposal should be submitted separately – either as a distinct submission through Submittable or as separate hard copy package.

All proposals shall include the following information:

- a. Submission Form:  
Requests basic artist information, team member listings (if submitting as an *Artist-Led Team*), and signature. If submitting online this form is not required as it is part of the Submittable form.

*If submitting a hard copy, this form is included as Appendix A to this document. Please complete, print, and sign it and include the original with your submission.*

- b. Description of Approach:  
A brief statement outlining:

- i. A description of a basic concept for a public art installation and how it may adapt specifically to the Churchill Park Project's site constraints and context.
  - ii. A rationale establishing how the *Artist(s)*' approach is in line with the project goal.
- c. Curriculum Vitae:
 

Outline the relevant experience and qualifications of the *Artist*, or *Artist-Led Team*. If working as an *Artist-Led Team*, include the names and addresses of other team members, their role in the team, prior experience working with the lead *Artist* and any other relevant experience.
- d. Visual Documentation:
 

Embed up to ten images of relevant completed works by the *Artist* in a document, not to exceed 6 pages. All images should be identified with title, location, date, medium, and if relevant, owner and any other additional information needed to explain the relevance of the work.

*If submitting a hard copy, all images should be embedded in the proposal on a maximum of 3 double sided pages. Do not send images separately (e.g. via CD, USB or separate files).*
- e. Letters of Reference:
 

Provide three letters of reference that generally speak to the *Artist's* experience related to public art projects.

### **6.1.2 Stage 1 Selection Criteria**

- a. Project Goal
 

The Description of Approach shall describe a strategy and proposed concept that is responsive to the project goal and site context, is appropriate for the physical context, and is appropriate for display in an outdoor public place.  
Max points 35 Min points to pass 15
- b. Artistic Excellence
 

The past work of the *Artist(s)*, as established by the included images and C.V. demonstrates quality, originality and excellence. This score will also reflect the artistic merit of the Description of Approach.  
Max points 30, Min points to pass 15
- c. Professional Experience
 

The past work of the *Artist(s)*, as established by the included images, C.V., and Letters of Reference demonstrates experience with respect to public presentation or publication, recognition by other artists or arts organizations  
Max points 15, Min points to pass 5

- d. Technical Expertise  
The past work of the *Artist(s)*, as established by the included images and C.V. ., and Letters of Reference demonstrates and provides examples of their ability to successfully execute an art project of similar scope.  
Max points 20, Min points to pass 10

## **6.2 Stage 2 Detailed Proposal**

*Artists* selected for Stage 2 will receive a \$1200 honorarium upon the submission of a detailed proposal meeting all the requirements outlined in this document.

Selected *Artists* will be notified via e-mail and provided a minimum of 6 to a maximum of 10 weeks to complete Stage 2 submissions.

### **6.2.1 Stage 2 Adjudication Process**

- a. Stage 2 Initial Review:  
Stage 2 Detailed Proposal submissions will be reviewed by the *Jury* to determine appropriate interview questions and whether any additional information is required to fully evaluate the technical aspects of the proposal. *Artists* will be notified via e-mail of questions, any additional information required and the interview time and location.
- b. Stage 2 Artist Interviews:  
*Artists* should be prepared to provide a general overview of their proposal, answer the questions provided and to explain any additional information requested in a maximum 15 minute presentation to be followed by questions from the *Jury* and City Staff.  
Those *Artists* that do not address technical concerns to the satisfaction of the *Jury* will receive a failing technical score and will not proceed further in the adjudication process.
- c. Stage 2 Public Consultation:  
*Artists'* proposals will be posted on the City of Hamilton website and made available at a neighbourhood location for public comment. The results of this consultation will be provided to the *Jury* to inform their adjudication. The results of the public consultation shall not be binding on the *Jury*.
- d. Stage 2 Final Adjudication:  
The *Jury* will conduct a final adjudication of the Stage 2 proposal material, *Artist* responses at the interview, and public consultation results to determine scores based on the Stage 2 Selection Criteria. The *Successful Artist* will be the *Artist* with the highest scoring proposal that meets or exceeds all passing scores as outlined under Stage 2 Selection Criteria.

### 6.2.2 Stage 2 Submission Requirements

Selected *Artists* shall submit 10 copies of a Detailed Proposal. The Detailed Proposal shall not be larger than 11"x17" in size. It can include the number of pages the *Artist* feels is necessary to fully describe the required information.

The proposal shall include, at a minimum, the following information:

- a. Visual Documentation:
  - i. A site plan, to scale, indicating the size and location of the proposed work(s) in relation to existing features on the site. (Applicants can mark up the plan included in Appendix B).
  - ii. Elevations, plans and / or sectional drawings, to scale, sufficient in detail to fully illustrate the proposed work(s). Include notation indicating overall dimensions, proposed materials and finishes.
  
- b. Concept Statement:

Provide a concept statement of a maximum 500 words to be presented to the public.
  
- c. Fabrication, Installation and Maintenance Statement:
  - i. List proposed materials.
  - ii. Describe the *Artist's* preferred method and requirements for installation of the work(s) at the site including proposed foundation and attachment methods.
  - iii. Provide a brief description of the anticipated maintenance required for the piece(s).
  - iv. Outline a schedule for fabrication in number of weeks. Indicate times when City staff should review the work and when any other important meetings and milestones should occur.
  - v. Provide an outline budget estimate for installation and break down the award into materials, *Artist's* labour and consultants / sub-contractors costs.
  
- d. Public Presentation Material:

The following materials will to be shown to the public:

  - i. Full colour renderings of the proposed work(s), including scale diagrams illustrating the work in context, and any other views or diagrams necessary to fully explain the work.
  - ii. A short written explanation of the proposed work
  
- e. Digital Documentation:

Provide a CD clearly labeled containing digital files of all of the material submitted including photographs of the maquette. Images are to be provided in jpeg format at a minimum resolution of 300 dpi and text in PDF format.

### **6.2.3 Stage 2 Selection Criteria**

- a. Response to Competition Goals  
The proposed work(s) is responsive to the competition goal and site context, and is appropriate for the physical context, competition parameters and community values as expressed through public consultation.  
Max. points 40, Min. to pass 25
  
- b. Artistic Excellence  
The proposed work(s) demonstrates high artistic merit; concept shows innovation and creativity; originality of design; excellence in execution and artistic skill.  
Max. points 40, Min. to pass 25
  
- c. Technical Feasibility  
The proposed design, materials and installation methods are achievable within the site and project parameters, are durable, demonstrate good maintenance practices, are structurally sound and maximize public safety.  
Max Points 20, Min. to pass 12

## **7.0 SUBMISSION DEADLINE AND DELIVERY**

Stage 1 submissions will be received up to and including:

**Thursday, November 22, 2018 at 3:00 PM (Hamilton time)**

Late submissions will not be accepted.

### **Online submissions:**

Online submissions can be made via Submittable (submissions management platform). A link to the Submittable form can be found at the project webpage at:  
<https://www.hamilton.ca/attractions/culture/churchill-park-public-art-project>.

**Submissions by courier or in person must be in a sealed envelope delivered and addressed to:**

Churchill Park Public Art Project Competition  
c/o The Tourism Hamilton Information Centre  
28 James Street North, Ground Floor (The Lister Building)  
Hamilton, Ontario. L8R 2K1

Hours of Operation: Monday through Friday 9:00AM to 4:00PM

**Submissions by Canada Post must be delivered and addressed to:**

Churchill Park Public Art Project  
c/o Jen Anisef  
Cultural Projects Specialist  
Public Art and Projects Section  
Tourism and Culture Division  
Planning and Economic Development Department  
City of Hamilton  
P. O. Box 2040  
Hamilton, ON L8P 4Y5

Submissions by fax or email will not be accepted.

## **8.0 SCHEDULE** (subject to change)

|                              |             |
|------------------------------|-------------|
| <i>Artist Selected</i>       | Winter 2019 |
| Fabrication and Installation | Fall 2019   |

## **9.0 JURY**

The Jury is comprised of members of the local community, subject-matter experts, artists, and arts professionals. City staff is involved as non-voting members and participates in an advisory capacity. The identity of the jurors is kept confidential until the winning proposal is announced.

## **10.0 GENERAL PROVISIONS**

### **10.1 Artist Agreement**

The *Successful Artist* will be required to sign an agreement with the City of Hamilton. Upon notification of winning the commission, the *Successful Artist* will have a 30 day time period in which to work with the City to finalize and sign the agreement. If an agreement cannot be reached within the 30 day time the City may award the commission to the second highest scoring *Artist* and allow 30 days for that *Artist* to finalize and sign the agreement or cancel and re-issue the call.

A copy of the Sample Artist Agreement is included as **Appendix F** of this document.

### **10.2 Insurance and W.S.I.B.**

The *Successful Artist* is required to provide to the City a General Liability Insurance Certificate, adding the City of Hamilton as additionally insured up to \$2 million and a WSIB Clearance Certificate or letter of exemption from the Workplace Safety Insurance Board before any work begins. If these cannot be provided the City may award the commission to the second highest scoring *Artist* or cancel and re-issue the call.

### **10.3 Copyright**

By making a submission to this call, the *Artist* guarantees that designs submitted are their own original creations and do not infringe upon the copyright of any other individual or group.

In general, copyright of the design will remain with the *Artist*. Please see **Appendix F** for full copyright information to be finalized as part of the Artist Agreement.

Materials provided to the City as part of an *Artist's* submission to this call become and remain the property of the City of Hamilton and may be used to promote this call, the City's Public Art Program or the City in general.

### **10.4 Reserved Rights and Privileges of the City**

The City of Hamilton reserves the right to not award the commission to any *Artist* and to cancel or re-issue the call at any time.

## **11.0 DEFINITIONS**

### **11.1 Artist**

The Artist is the principal creator of the proposed Public Art design. The Artist is responsible for the contractual agreement with the City, communications with the City and the coordination and payment of any team members required to successfully complete the proposed Public Art work design.

### **11.2 Artist-Led Team**

An Artist-led Team is a group of contractors or consultants (such as fabricators, installers, engineers and other artists) assembled by, coordinated by, and contracted to the Artist to support the design of the proposed Public Art work.

### **11.3 Public Art**

Public Art is a work of art created by artists or in collaboration with artists through a public process and existing in publicly accessible City of Hamilton Property.

### **11.4 Successful Artist**

The Successful Artist is the Artist whose proposal receives the highest score and meets or exceeds all passing scores.

### **11.5 Jury**

Jury has the meaning ascribed to it in Section 9.0.

### **11.6 Interactive**

Experiential work that encourages viewer involvement and / or intellectual engagement.