

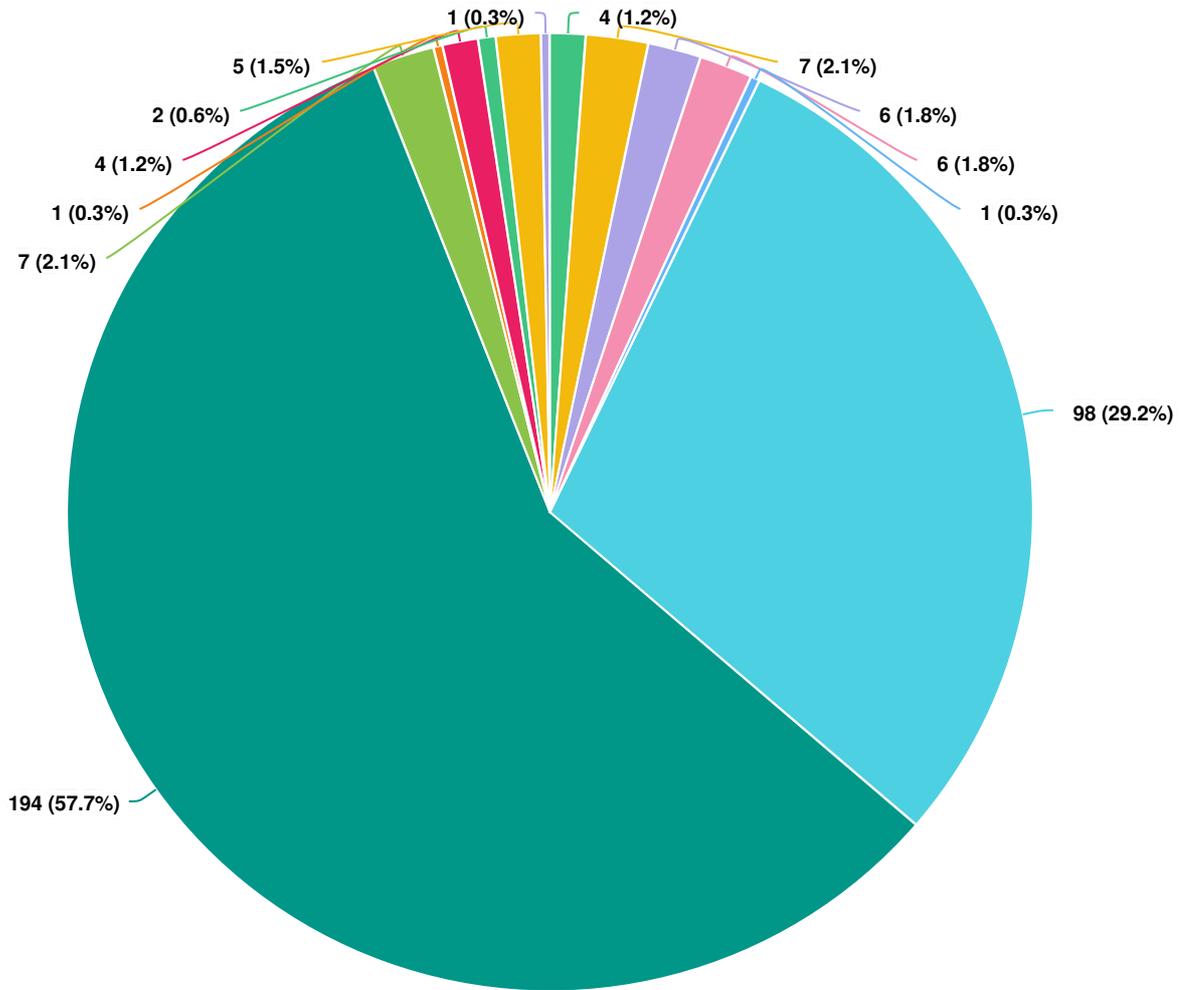


MOUNTAIN DRIVE PARK MASTERPLAN SURVEY#1 RESULTS SUMMARY

ITEM	DISCUSSION
1.0	Visitor Summary
1.1	653 online visitors viewed one project page associated with the Mountain Drive Park Masterplan. These online visitors are considered “Aware”.
1.2	411 online visitors viewed multiple project pages and links associated with the Mountain Drive Park Masterplan. The online visitors are considered “Informed”.
1.3	340 online visitors completed the Mountain Drive Park Masterplan Survey #1. These online visitors are considered “Engaged”.
1.4	111 was the maximum number of online visitors in one day to access the Mountain Drive Park Masterplan Engage Hamilton project page.
1.5	85% of online visitors accessed the Mountain Drive Park project page either directly (i.e. saw the web-link from a poster or from the mail drop) or via social media (facebook or twitter).
2.0	Survey Summary
2.1	<p>The following are the results of the online survey questions completed by 340 online visitors. The online survey was available on the Engage Hamilton platform. The survey launched March 02, 2021 and closed on March 23, 2021.</p> <p>The purpose of the survey was to understand how park users are accessing the park, how long they stay at the park, how often they visit, which exiting amenities they most value, which amenities they’d like to see added and / or improved and which amenities they would <u>not</u> like to see added and / or improved.</p> <p>Link to project webpage: https://www.hamilton.ca/parks-recreation/improving-our-parks/mountain-drive-park</p> <p>Link to Engage Hamilton Platform: https://engage.hamilton.ca/mountaindrivepark</p> <p>See page 2.</p>

Mountain Drive Park Masterplan Survey

Which ward do you live in? Use the find your ward tool if you don't know your ward.



Question options

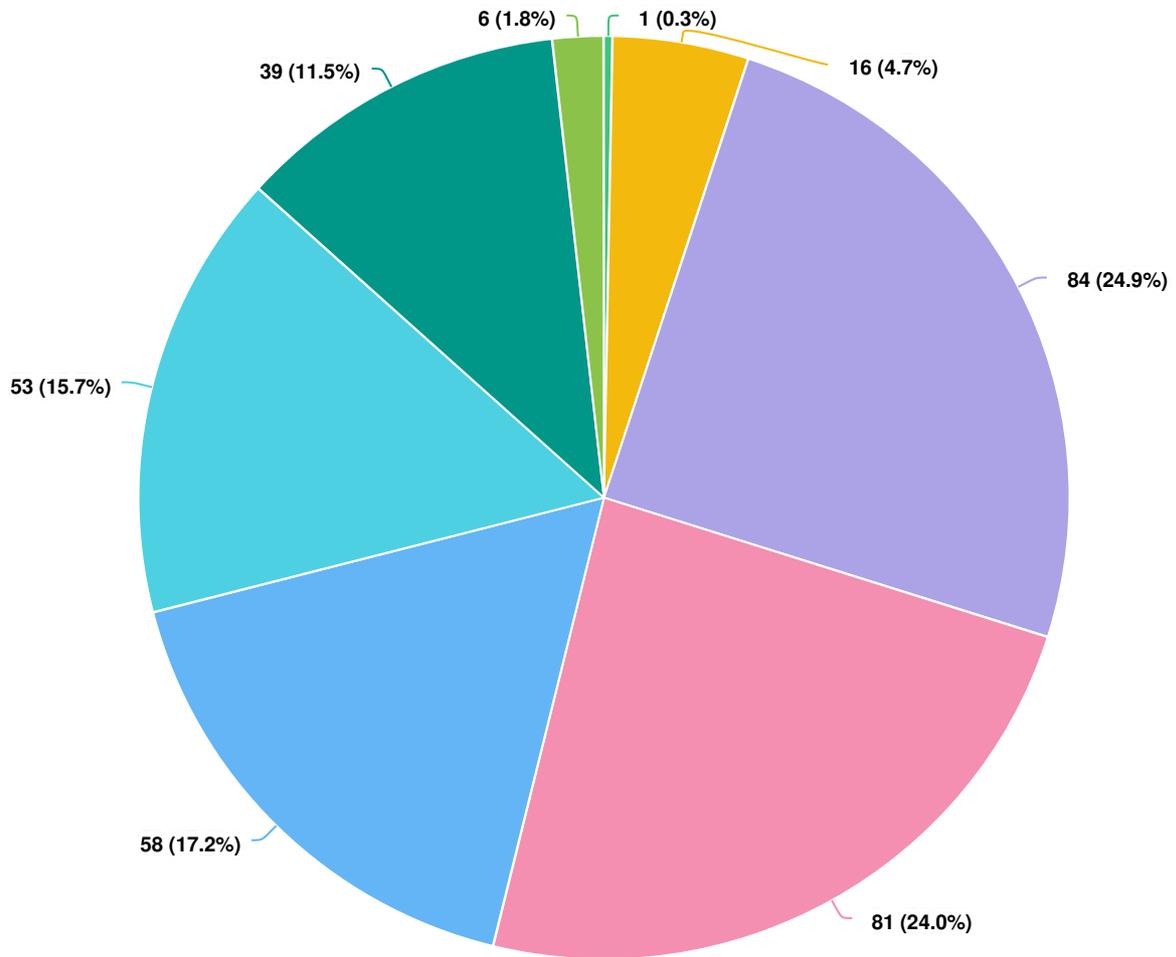
- Ward 1
- Ward 2
- Ward 3
- Ward 4
- Ward 5
- Ward 6
- Ward 7
- Ward 8
- Ward 9
- Ward 11
- Ward 12
- Ward 14
- Do not live in Hamilton

Optional question (336 response(s), 6 skipped)

Question type: Dropdown Question

MOUNTAIN DRIVE PARK MASTERPLAN
SURVEY #1 RESULTS SUMMARY

What is your age group?



Question options

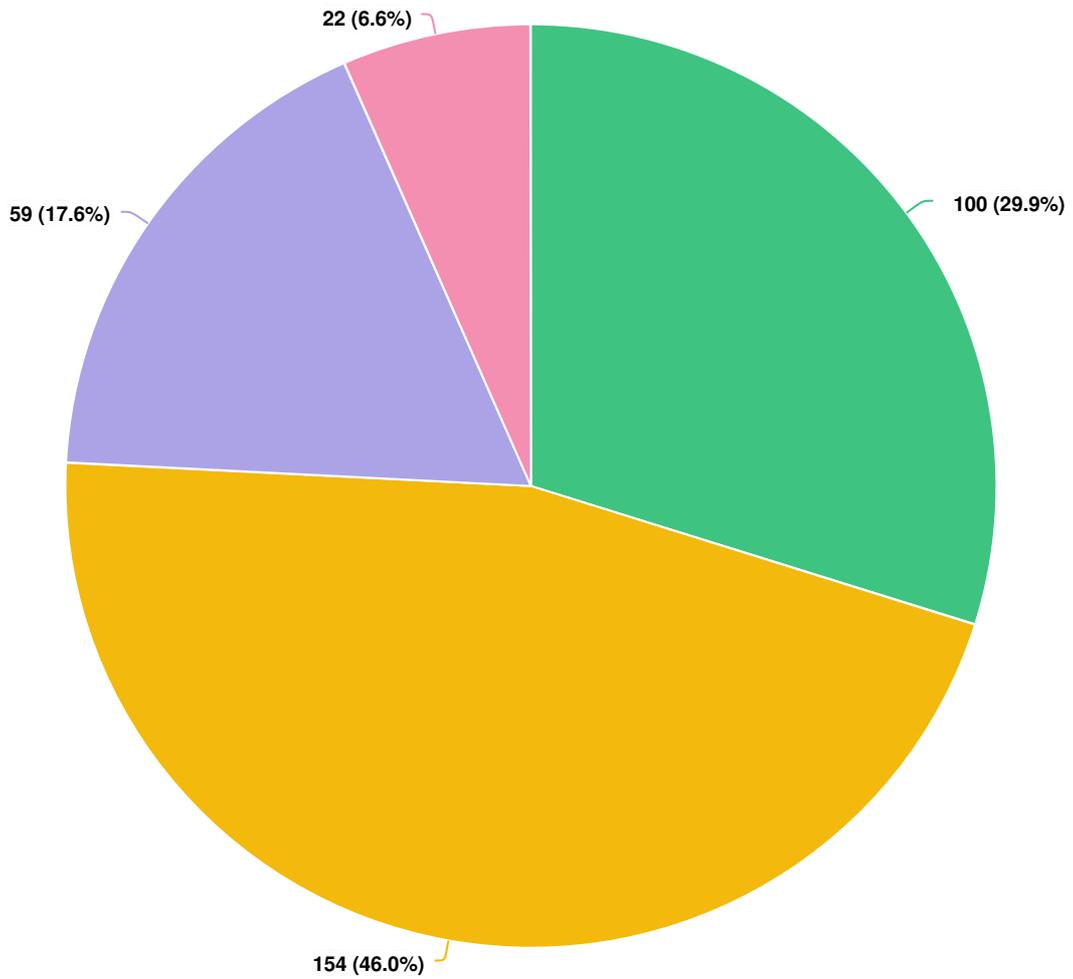
- Under 15 years old
- 16 to 25 years old
- 26 to 35 years old
- 36 to 45 years old
- 46 to 55 years old
- 56 to 65 years old
- 66 to 75 years old
- 76 years and older

Optional question (338 response(s), 4 skipped)

Question type: Dropdown Question

MOUNTAIN DRIVE PARK MASTERPLAN
SURVEY #1 RESULTS SUMMARY

How often do you visit the park?



Question options

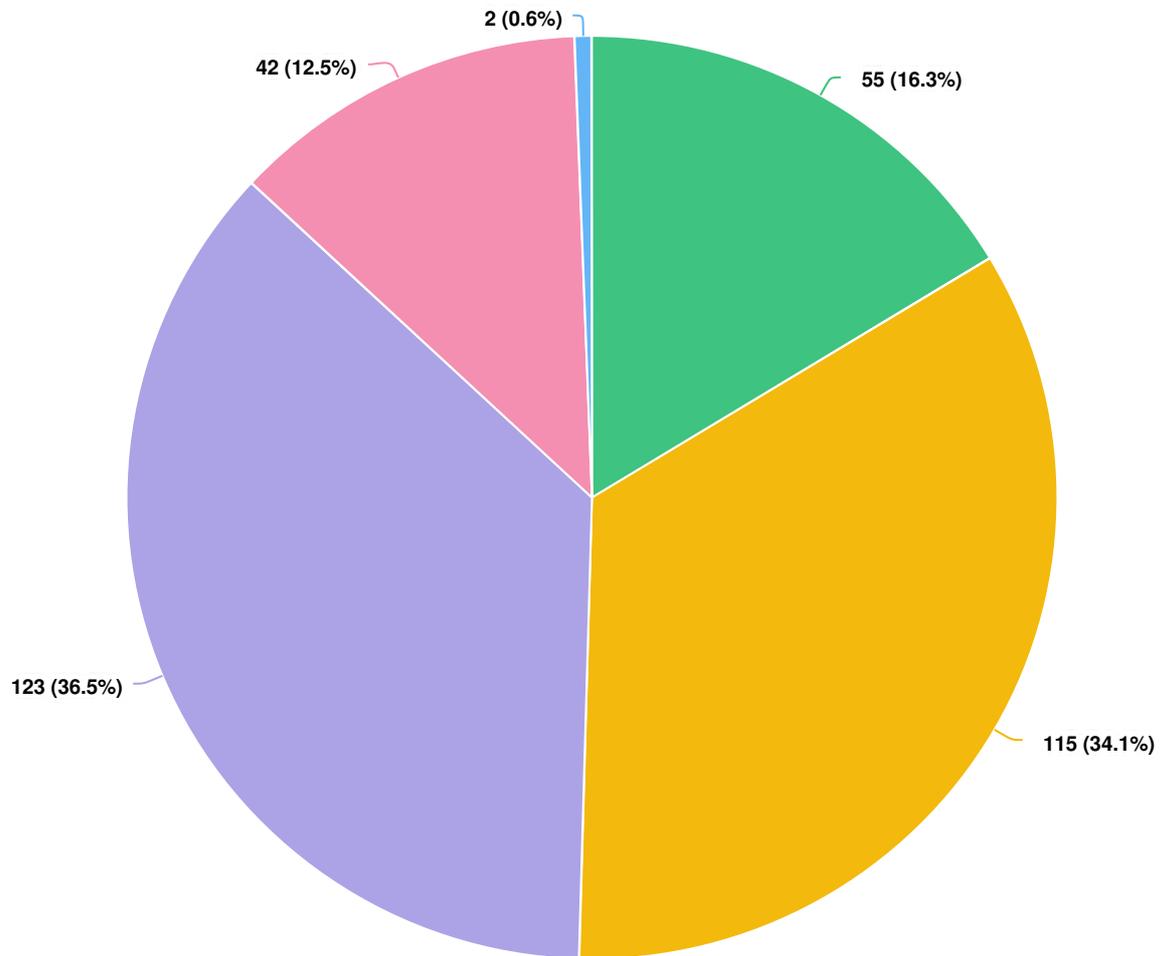
- Daily
- A few times a month
- Less than once per month
- Every few years

Optional question (335 response(s), 7 skipped)

Question type: Dropdown Question

MOUNTAIN DRIVE PARK MASTERPLAN
SURVEY #1 RESULTS SUMMARY

How long do you typically stay at the park when you visit?



Question options

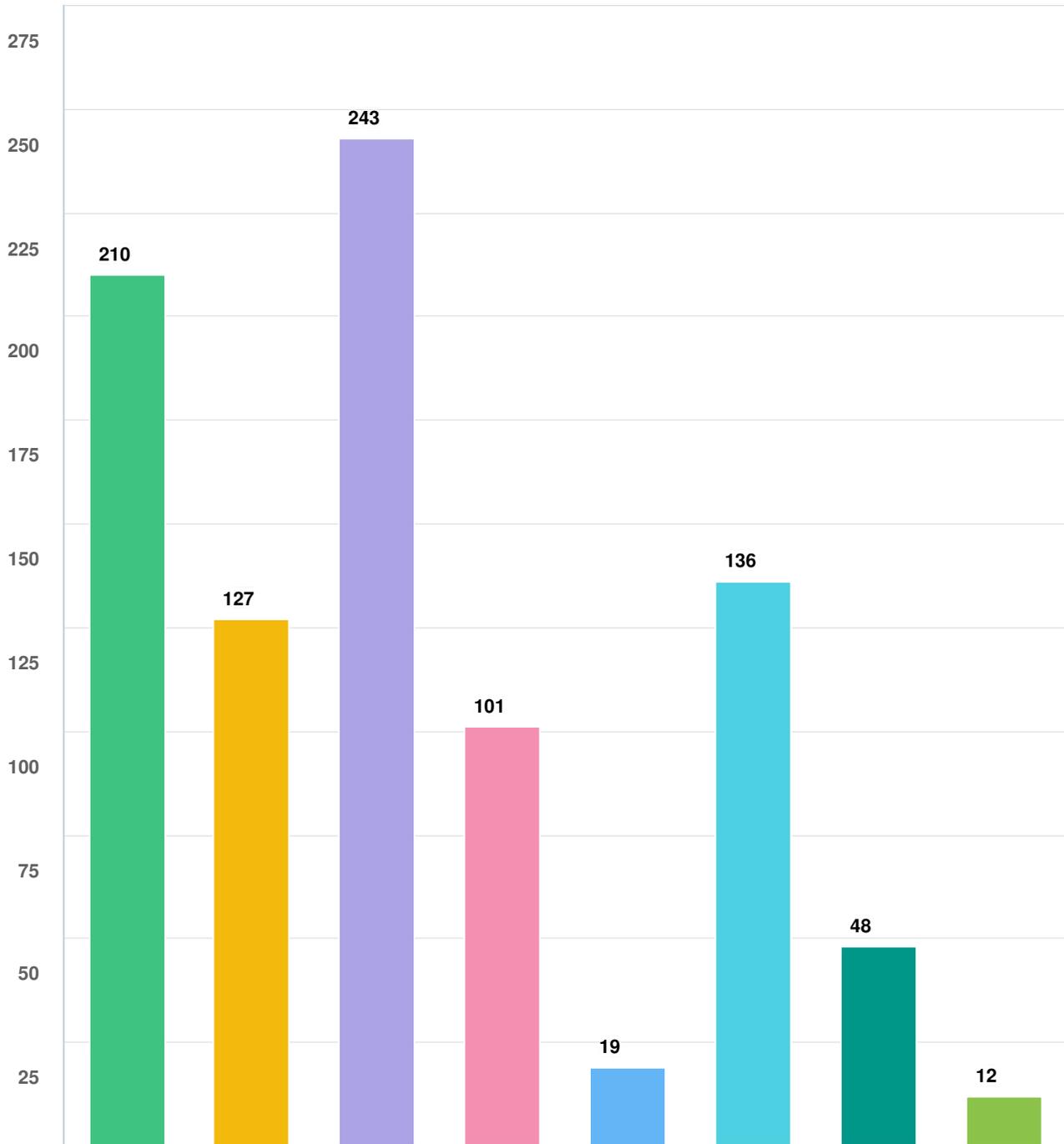
- 1 use this park for the trail connection only
- 30 minutes or less
- 1 hour or less
- 2 hours or less
- More than 2 hours

Optional question (337 response(s), 5 skipped)

Question type: Dropdown Question

MOUNTAIN DRIVE PARK MASTERPLAN
SURVEY #1 RESULTS SUMMARY

Why do you visit the park? Select your top three activities.



Question options

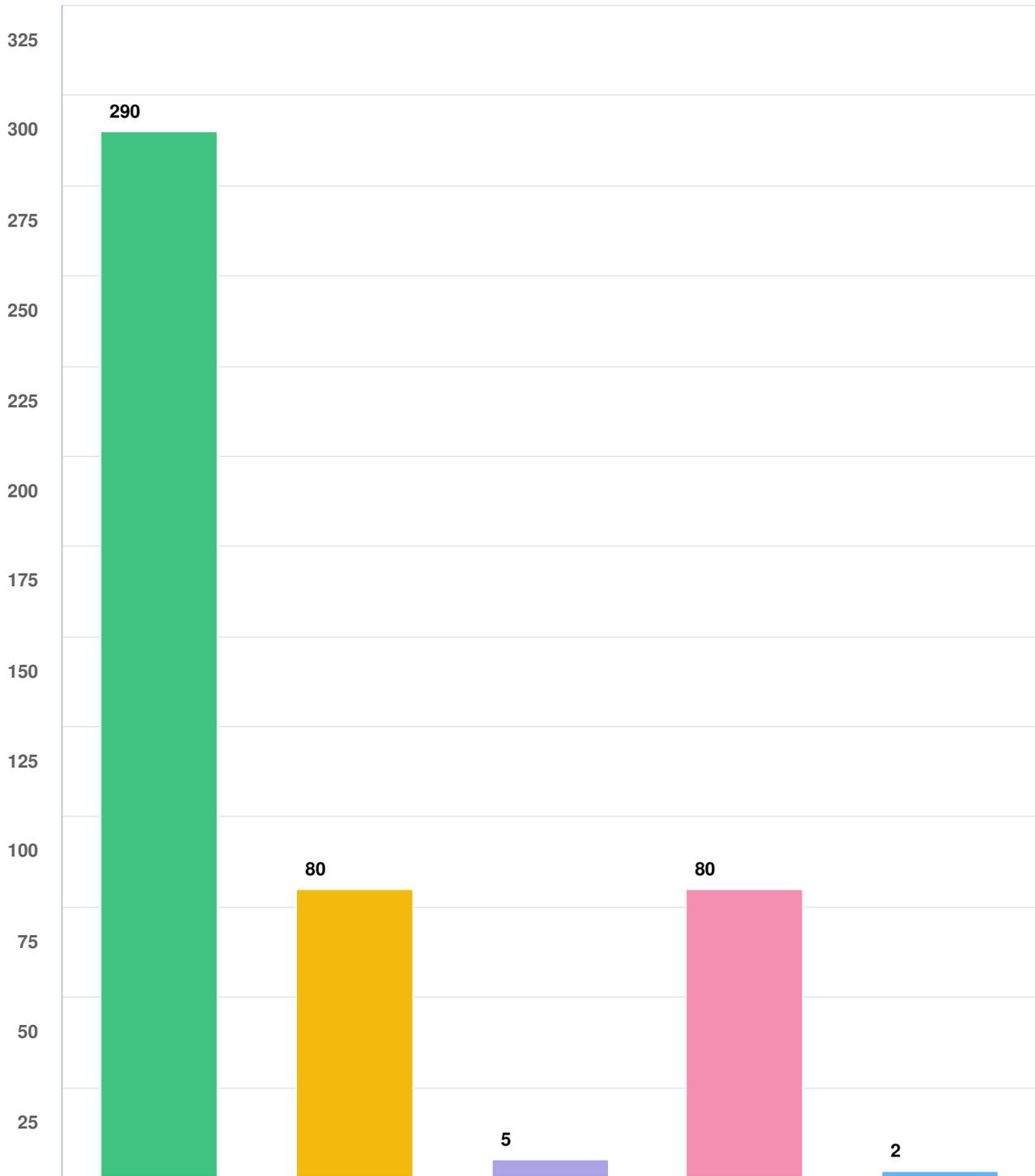
- Views to the Lower City
- Nature Viewing
- Trail use for jogging, cycling, walking, rollerblading etc.
- Playground
- Picnicking
- Pet Walking/ Exercising
- Use of open lawn for free play, i.e. soccer, football, etc.
- Other (please specify)

Optional question (341 response(s), 1 skipped)

Question type: Checkbox Question

MOUNTAIN DRIVE PARK MASTERPLAN
SURVEY #1 RESULTS SUMMARY

How do you travel to and from the park?



Question options

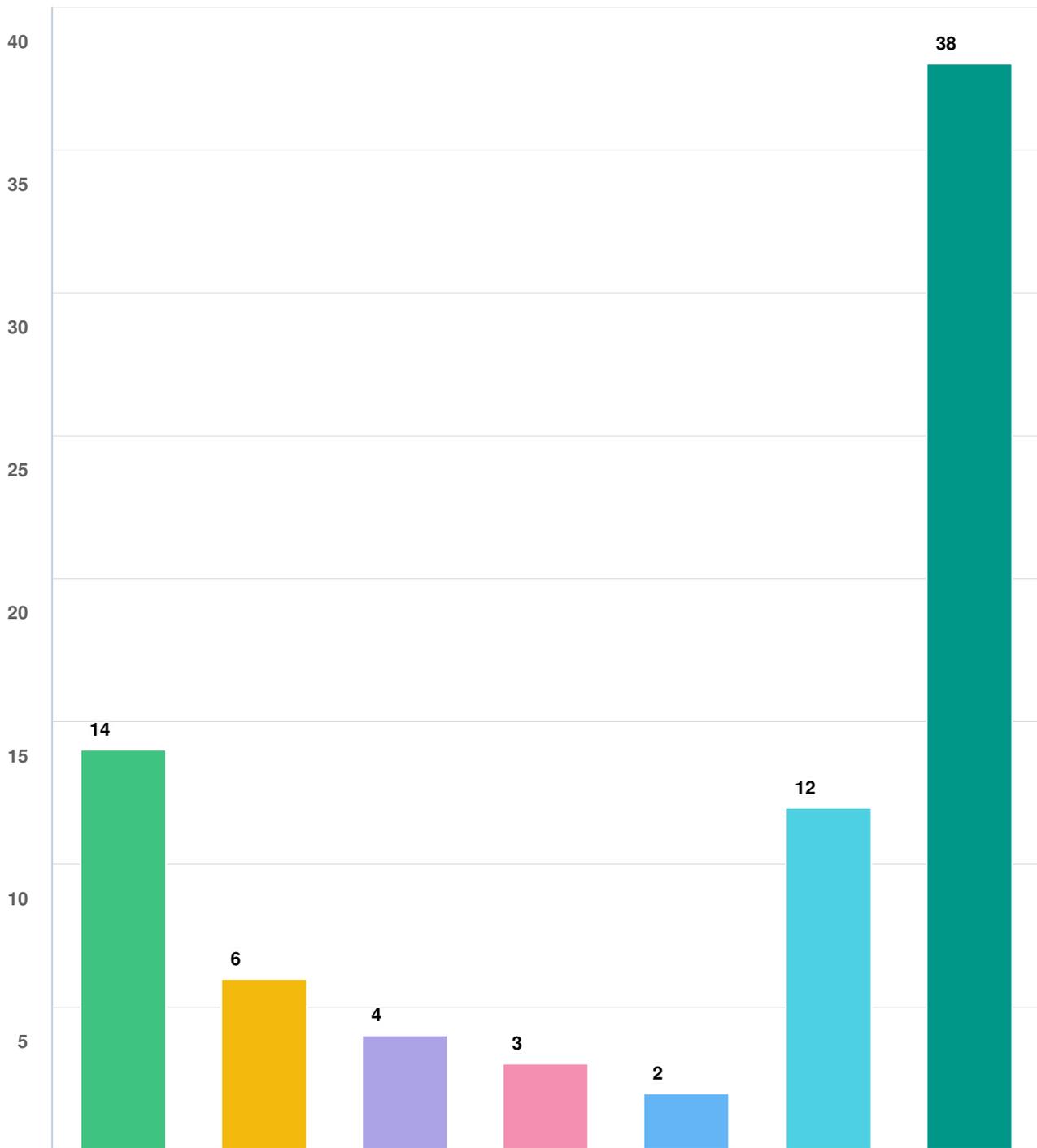
- Walk/Run
- Cycle
- Public Transit
- Drive
- Other (please specify)

Optional question (340 response(s), 2 skipped)

Question type: Checkbox Question

MOUNTAIN DRIVE PARK MASTERPLAN
SURVEY #1 RESULTS SUMMARY

Where do you normally park (refer to the image for parking area numbers)?



Question options

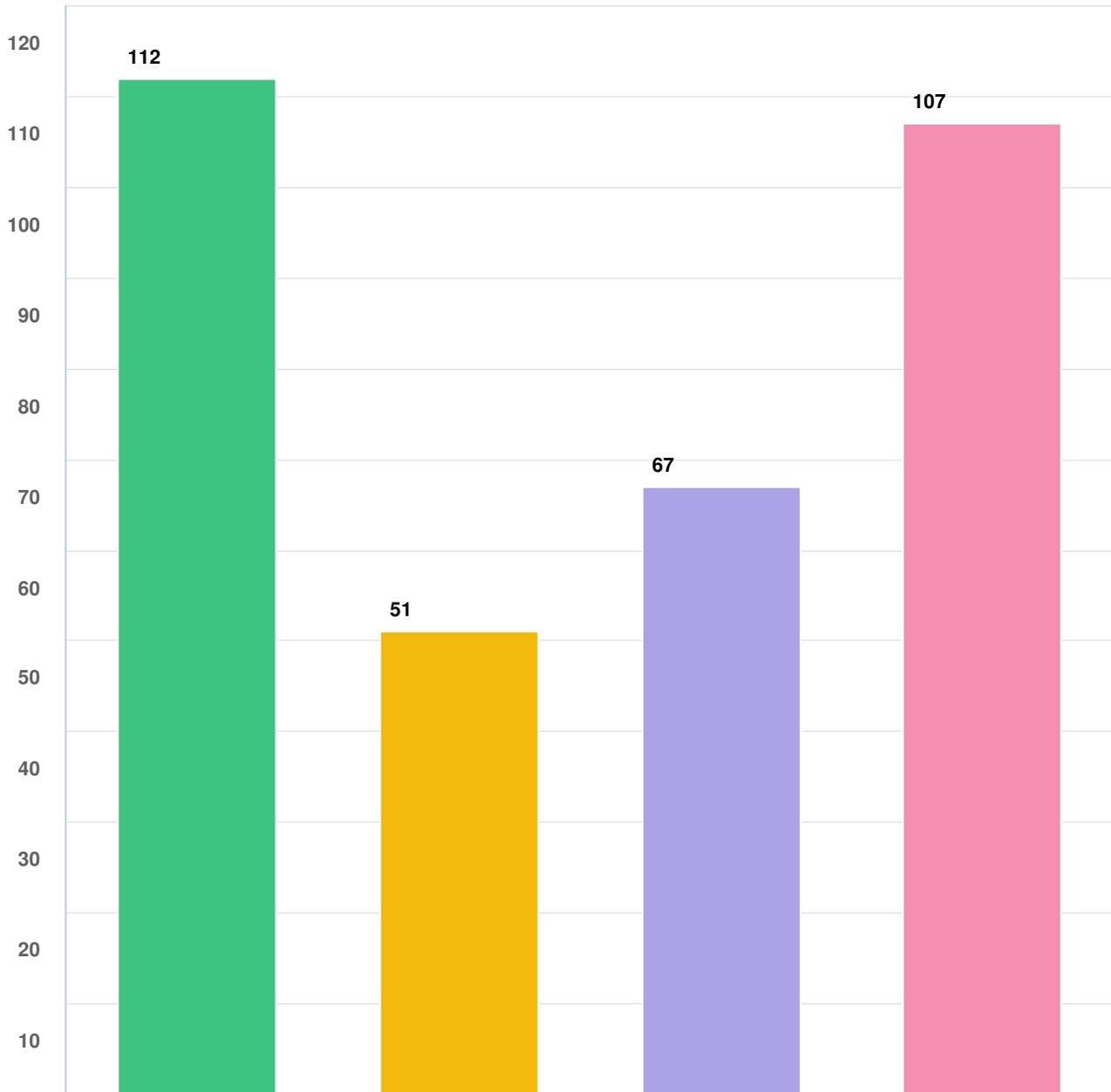
- Local streets
- Parking area 1
- Parking area 2
- Parking area 3
- Parking area 4
- Parking area 5
- Parking area 6

Optional question (79 response(s), 263 skipped)

Question type: Checkbox Question

MOUNTAIN DRIVE PARK MASTERPLAN
SURVEY #1 RESULTS SUMMARY

How do you feel about the removal of some parking areas?



Question options

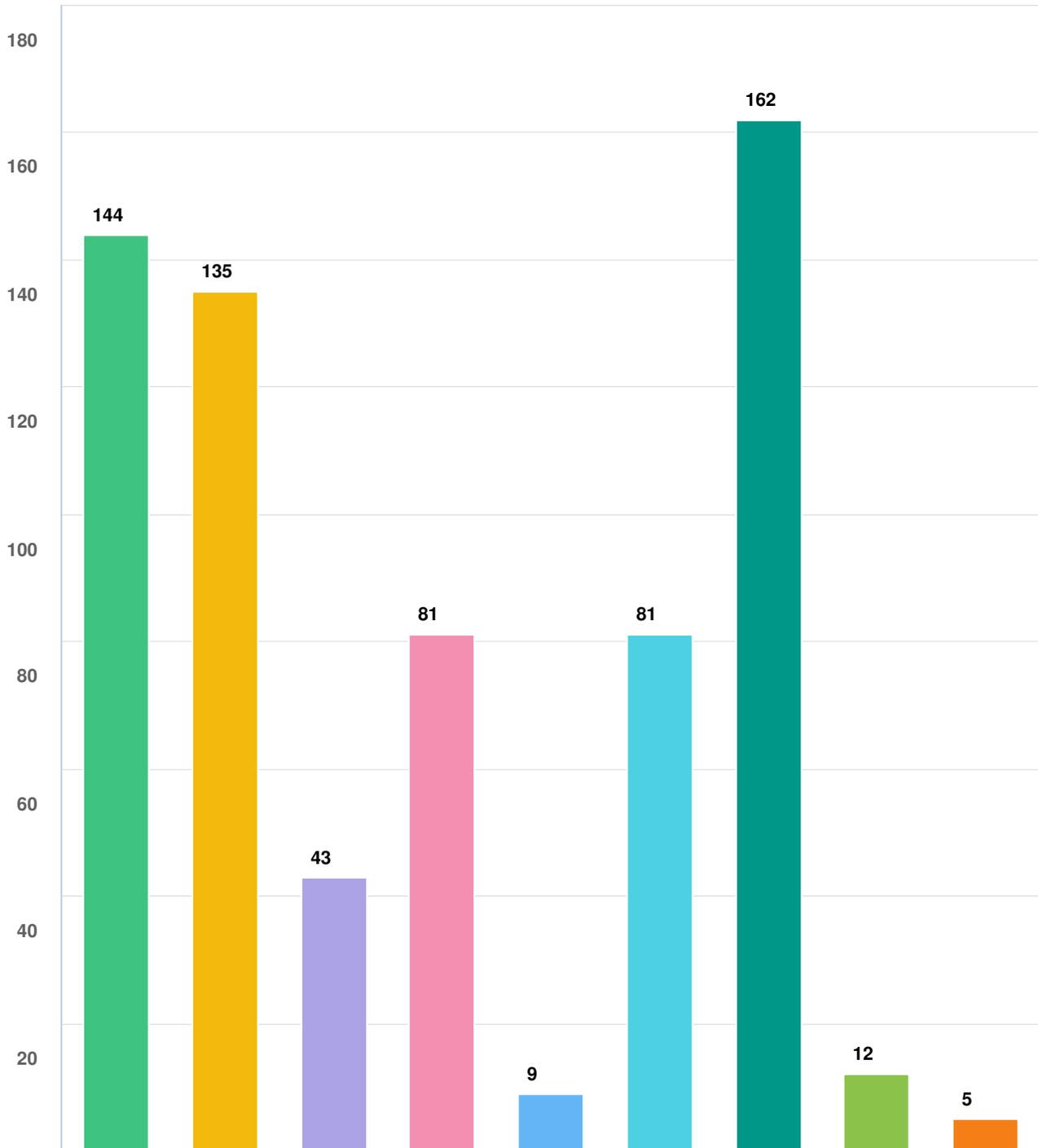
- I support the removal of one or two parking areas along the Mountainbrow to increase trail width and have more open space. Note this statement does not apply to parking area #6.
- I support the removal of three or four parking areas along the Mountainbrow to increase trail width and have more open space. Note this statement does not apply to parking area #6.
- I support the removal of all the parking areas along the Mountain brow to increase trail width and have more open space. Note this statement does not apply to parking area #6.
- I do not support the removal of any parking areas.

Optional question (337 response(s), 5 skipped)

Question type: Checkbox Question

MOUNTAIN DRIVE PARK MASTERPLAN
SURVEY #1 RESULTS SUMMARY

Which elements do you value most about the park? Select your top two options.



Question options

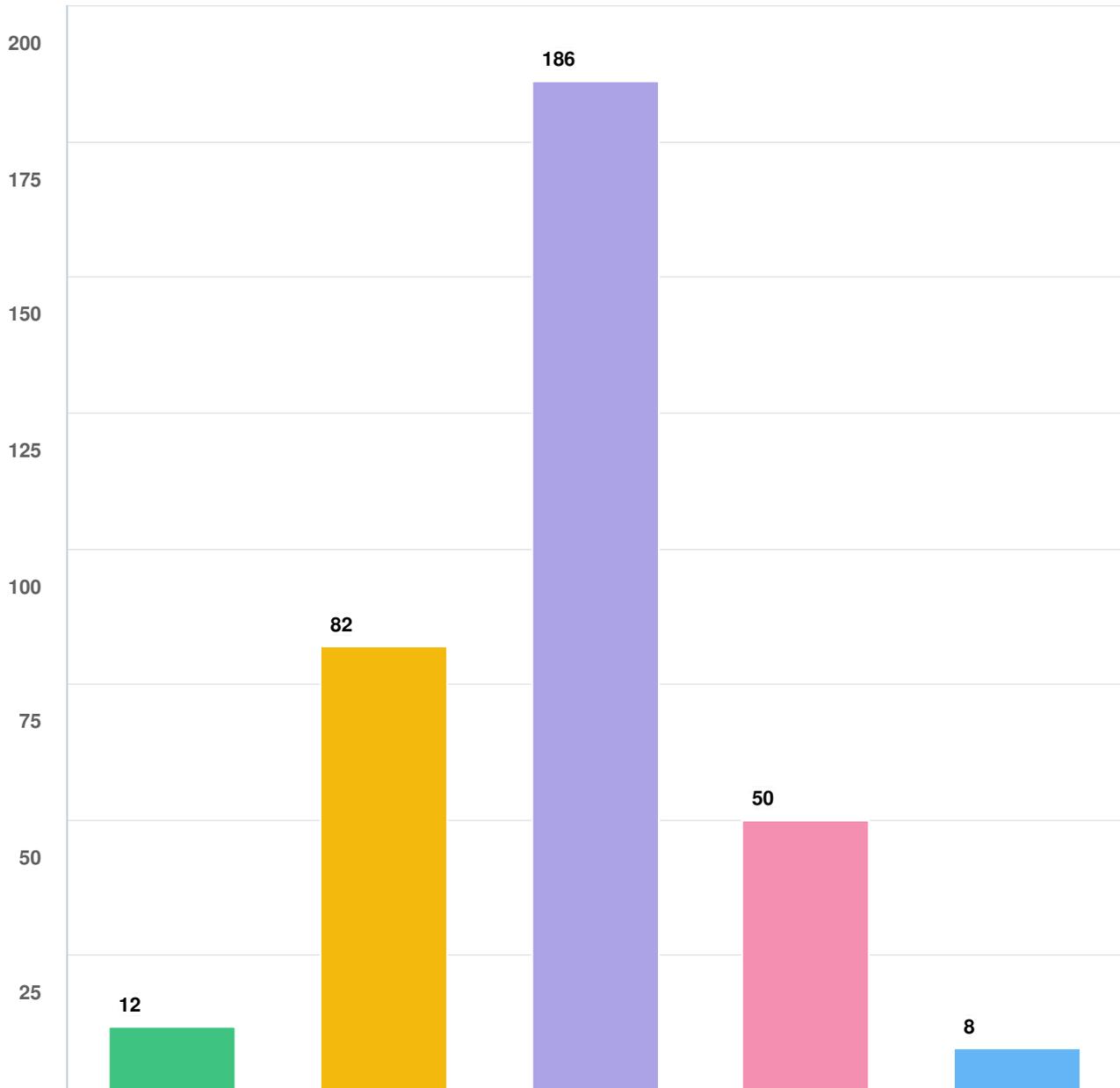
- Views
 ● Mature trees
 ● Washroom building
 ● Playground
 ● Historical interpretation signs
- Open lawn and passive areas
 ● Trail system
 ● Floral display near look-out
 ● Other (please specify)

Optional question (342 response(s), 0 skipped)

Question type: Checkbox Question

MOUNTAIN DRIVE PARK MASTERPLAN SURVEY #1 RESULTS SUMMARY

Which statement best describes how you would like the park to improve? Note: examples of passive elements include sun shelters, trails, picnic areas, benches, etc. Examples of active elements include spray pads, playground, fitness equipment, fenced...



Question options

- I don't want anything changed. I like it the way it is.
- I want to protect the mature trees and passive feel of the park and would like to see the existing elements improved with some minor additions that are still passive.
- I want to protect the mature trees and passive feel of the park and would like to see the existing elements improved with one or two additions that are active.
- I want to see the existing elements improved and additions of more active elements. The passive feel of the park does not appeal to me.
- None of these statements apply to me.

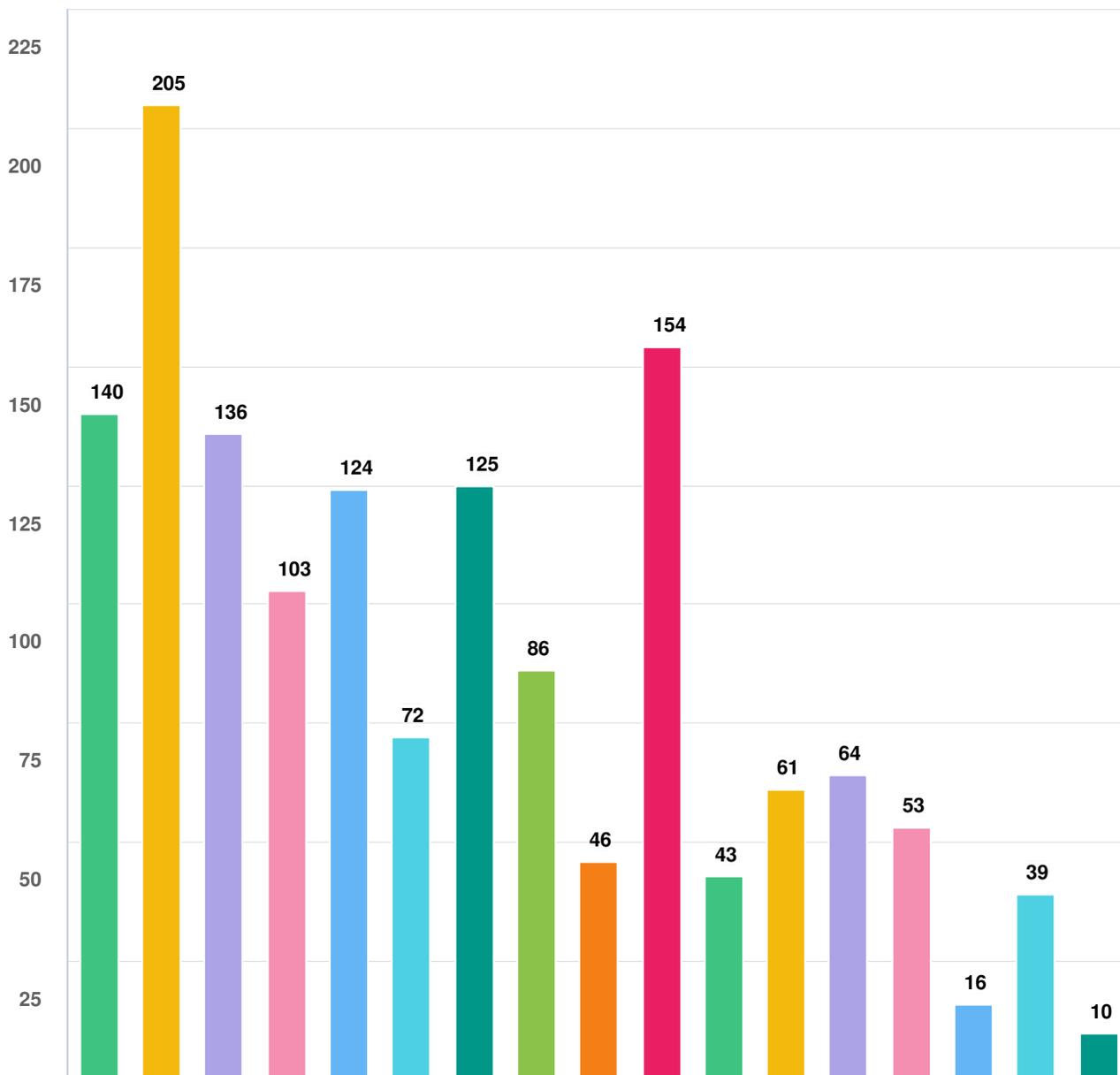
Optional question (338 response(s), 4 skipped)

Question type: Checkbox Question

**MOUNTAIN DRIVE PARK MASTERPLAN
SURVEY #1 RESULTS SUMMARY**

What do feel are the most important amenities that you want to see improved and / or added? Select up to five options.*Note: community garden, community-led ice rink and dog area require volunteers from the community to run these programs. Without

...



Question options

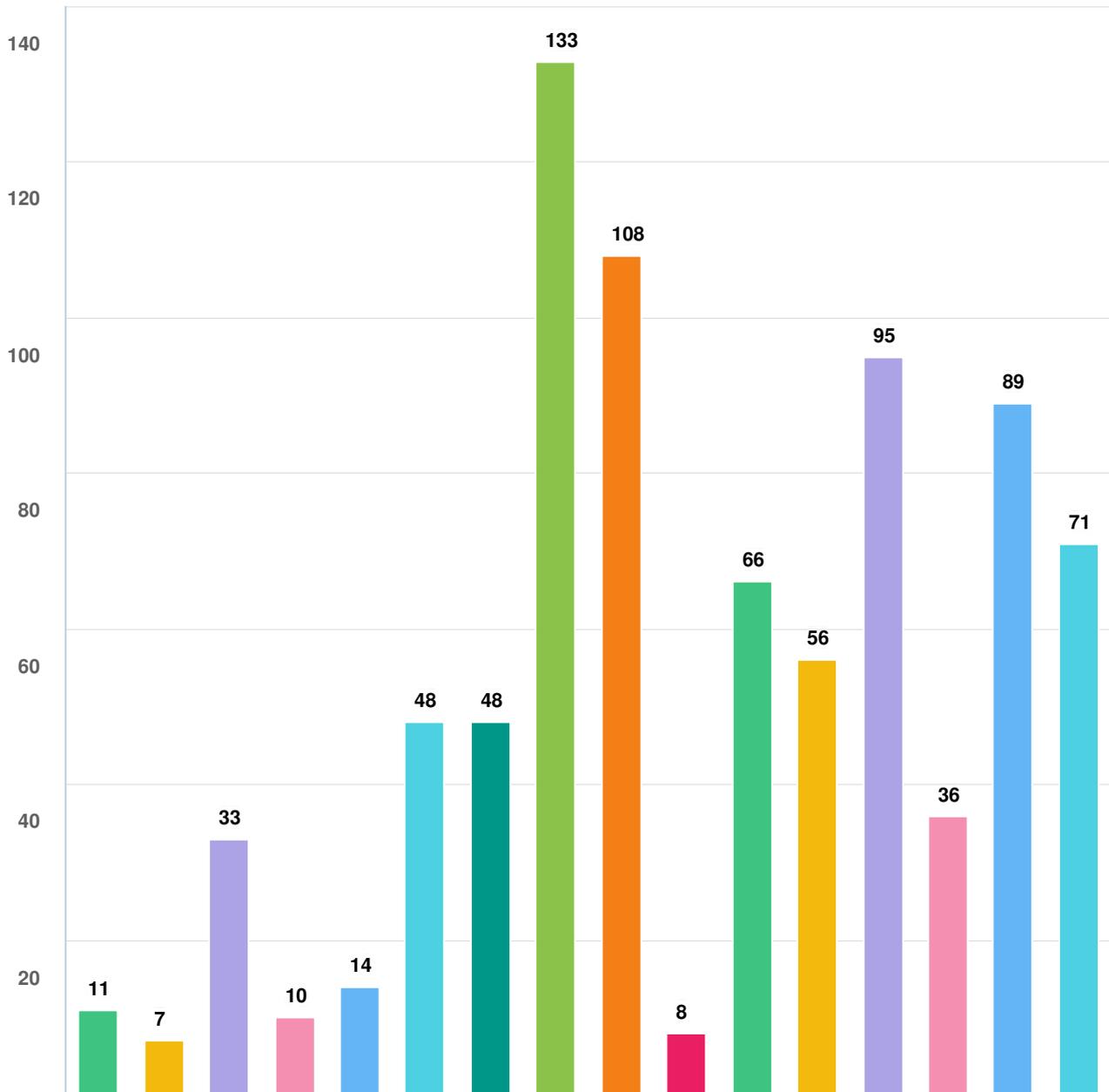
- Lighting
- Trail system improvements and widening with more benches, fencing, waste bins, bicycle racks, look-outs and picnic tables
- Trail connection to the lower city/ rail trail ● Playground structure ● Washroom building
- Sun canopy either extending from the washroom building or a new sun shelter ● Spray pad ● Fenced in dog area*
- Half-court or full court (basketball, ball hockey) ● Protection of trees and more tree planting ● Community garden*
- Community led ice rink* ● Fitness stations ● Open lawn ● Historical plaques ● Floral display near look-out area
- Other (please specify)

Optional question (342 response(s), 0 skipped)

Question type: Checkbox Question

**MOUNTAIN DRIVE PARK MASTERPLAN
SURVEY #1 RESULTS SUMMARY**

What do you feel are the least important amenities that need to be improved and / or added? *Note: community garden, community-led ice rink and dog area require volunteers from the community to run these programs. Without enough volunteers these pro...



Question options

- Lighting
- Trail system improvements and widening with more benches, fencing, waste bins, bicycle racks, look-outs and picnic tables
- Trail connection to the lower city/ rail trail
- Playground structure
- Washroom building
- Sun canopy either extending from the washroom building or a new sun shelter
- Spray pad
- Fenced in dog area*
- Half-court or full court (basketball, ball hockey)
- Protection of trees and more tree planting
- Community garden*
- Community led ice rink*
- Fitness stations
- Open lawn
- Historical plaques
- Floral display near look-out area

Optional question (335 response(s), 7 skipped)

Question type: Checkbox Question

MOUNTAIN DRIVE PARK MASTERPLAN
SURVEY #1 RESULTS SUMMARY

ITEM	DISCUSSION
3.0	Next Steps
3.1	<p>The City will review the comments provided and develop a park visioning statement for based on the results received, along with Park Development Options. The development options will be shared with the community to receive input and for the community to select the preferred option.</p> <p>All project updates will be posted to the Engage Hamilton and Project Webpage. Links to both pages are provided under item 1.</p>