




# COMMUNICATION UPDATE

<b>TO:</b>	Mayor and Members City Council
<b>DATE:</b>	September 14, 2022
<b>SUBJECT:</b>	School Crossing Guard Program Review (City Wide)
<b>WARD(S) AFFECTED:</b>	City Wide
<b>SUBMITTED BY:</b>	Brian Hollingworth Director, Transportation Planning and Parking Planning and Economic Development Department
<b>SIGNATURE:</b>	

The City of Hamilton has retained WSP Canada Group Limited and its sub-consultant Ontario Traffic Inc. (OTI) to undertake video surveys at 75 school crossing guard locations across the City during the period of September 13, 2022 through October 6, 2022 (Tuesday to Thursday each week). This data will be used for a review and analysis of the current School Crossing Guard Program as well for evaluation of future crossing guard locations.

OTI will install low-resolution cameras within the municipal right-of-way. The quality of the video recorded by these cameras is sufficient to count the number of students and pedestrians, but is not able to identify individuals, license plate numbers, or other personal information. Staff will be present to install and remove the cameras but will not be present during the data collection. This form of video data collection has been widely used throughout Ontario and is in compliance with guidelines set out by the Ontario Privacy Commissioner, and Municipal Freedom of Information and Protection of Privacy Act (MFIPPA).

The survey data will only be used for this project and will become the property of the City of Hamilton. It will not be shared or sold to other parties. All video data collected will be deleted upon completion of this study.

If you have any questions regarding this communication, please contact James Buffett, Manager of Parking Enforcement and School Safety at (905) 546-2424 Ext. 3177 or by email [James.Buffett@hamilton.ca](mailto:James.Buffett@hamilton.ca).

## APPENDICES AND SCHEDULES ATTACHED

N/A