




COMMUNICATION UPDATE

TO:	Mayor and Members City Council
DATE:	July 23, 2021
SUBJECT:	Resuming the Accessible Taxicab Financial Incentive Program (City Wide)
WARD(S) AFFECTED:	City Wide
SUBMITTED BY:	Monica Ciriello Director, Licensing and By-law Services Planning and Economic Development Department
SIGNATURE:	

In 2018, the Planning Committee approved Report PED18082, Financial Incentives for Taxi Operators to Provide Accessible Taxicab Trips. This established a Pilot Program that provides a \$5 flat subsidized rate to all qualified accessible taxicab drivers for each accessible taxi trip dispatched by Hamilton Cab and Blue Line Taxi Brokers.

The Pilot Program was paused in early 2020 at the onset of the COVID-19 pandemic. It will resume in August 2021 with applicable payments being paid to taxicab drivers in September 2021. The Pilot Program will continue to be funded through the Personal Transportation Provider (PTP) Licensing Fee which allows for \$0.05 per trip originating in the City of Hamilton to go directly towards the Program, allowing for on-demand accessible transportation. The Program continues to enhance mobility and reduces social isolation for those with disabilities in Hamilton communities. Licensing and By-Law Services is committed to providing a safe, sustainable and customer focused transportation network.

If you have any questions regarding this communication, please contact Monica Ciriello, Director of Licensing and By-law Services, by phone at Ext. 5809 or by e-mail at Monica.Ciriello@hamilton.ca.

OUR Vision: To be the best place to raise a child and age successfully.

OUR Mission: To provide high quality cost conscious public services that contribute to a healthy, safe and prosperous community, in a sustainable manner.

OUR Culture: Collective Ownership, Steadfast Integrity, Courageous Change, Sensational Service, Engaged Empowered Employees.