THE ADORABLE SLOW LORIS HAS A DEADLY BITE

What might appear innocent is actually dangerous.

Vaping products contain harmful chemicals that can lead to:

- lung damage
- gum disease
- changes in the brain
- addiction



RESIST THE TRAP. KNOW THE FACTS. USE YOUR INSTINCTS. unfilteredfacts.ca/vaping



Guard your mental health don't vape.

The vaping industry wants you to

believe that vaping helps you relax. However, research shows that youth who vape are more likely to suffer from:

- depression
- anxiety
- emotional problems



PROTECT YOURSELF. KNOW THE FACTS. USE YOUR INSTINCTS. unfilteredfacts.ca/vaping



See the truth about vaping.

Vaping products contain harmful



chemicals like:

- nicotine
- heavy metals like lead
- flavourings that were never meant to be inhaled

SEE THE LIGHT. KNOW THE FACTS. USE YOUR INSTINCTS. unfilteredfacts.ca/vaping

A SNAKE IN THE GRASS CANNOT BE TRUSTED

Even vape companies admit their products are dangerous.

Yet they target youth through:

- fun flavours & trendy designs
- social media influencers
- sponsoring events
- marketing vapes in movies, TV shows and music videos



SAME TACTICS. NEW PRODUCT. KNOW THE FACTS. USE YOUR INSTINCTS. unfilteredfacts.ca/vaping

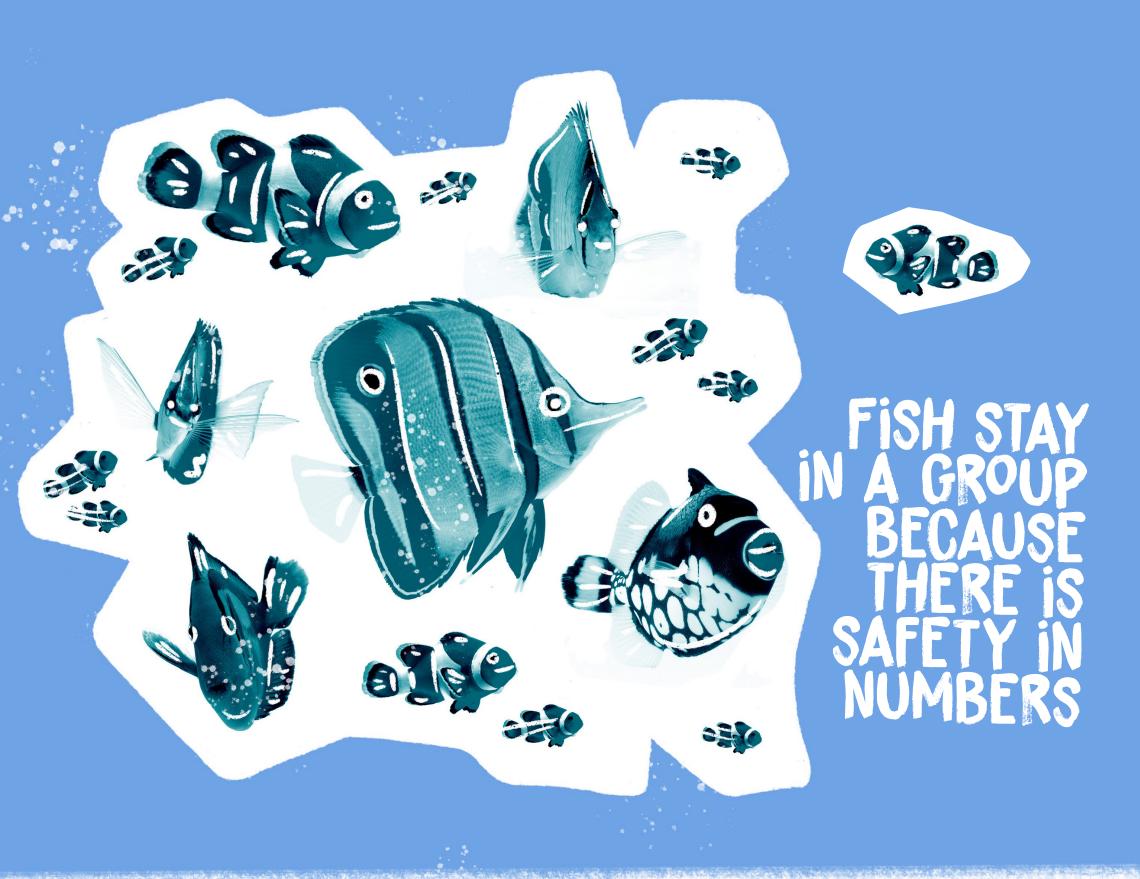
THE MINUTE YOU BRING A UNICORN INTO A STORY YOU KNOW IT'S A FAIRY TALE

Most vape companies do not make a "no nic" product. One large disposable vape has as much nicotine as 200+ cigarettes.

A higher amount of nicotine with tasty flavours; the industry's magic formula to addict you.



SPOT THE MYTHS. KNOW THE FACTS. USE YOUR INSTINCTS. unfilteredfacts.ca/vaping



Despite common belief, most youth don't vape.

Although youth vaping is on the rise, a recent study shows that 83% of Canadian teens don't vape.

You can still swim with the squad without getting hooked.



BE SCHOOLED. KNOW THE FACTS. USE YOUR INSTINCTS. unfilteredfacts.ca/vaping

FOXES RELY ON THEIR SHARP MINDS

Be sure to check your point of view about vaping.

Make health choices using facts not beliefs.

Vaping products contain harmful chemicals.

Although vapes may seem less harmful than cigarettes they also have health risks.



BE CLEVER. KNOW THE FACTS. USE YOUR INSTINCTS. unfilteredfacts.ca/vaping