

THE ADORABLE SLOW LORIS HAS A DEADLY BITE



**What might appear innocent
is actually dangerous.**

Vaping products contain harmful chemicals that can lead to:

- lung damage
- gum disease
- changes in the brain
- addiction



**RESIST THE TRAP. KNOW THE FACTS.
USE YOUR INSTINCTS.**

unfilteredfacts.ca/vaping



HEDGEHOGS
HAVE 5000-
7000 QUILLS
TO PROTECT
THEM

Guard your mental health – don't vape.

The vaping industry wants you to believe that vaping helps you relax. However, research shows that youth who vape are more likely to suffer from:

- depression
- anxiety
- emotional problems



PROTECT YOURSELF. KNOW THE FACTS.
USE YOUR INSTINCTS.

unfilteredfacts.ca/vaping

GECKO'S EYES
ARE 350 TIMES
MORE SENSITIVE
THAN HUMANS



See the truth about vaping.

Vaping products contain harmful chemicals like:

- nicotine
- heavy metals like lead
- flavourings that were never meant to be inhaled



SEE THE LIGHT. KNOW THE FACTS.
USE YOUR INSTINCTS.

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**A SNAKE IN
THE GRASS
CANNOT BE
TRUSTED**



**Even vape companies
admit their products are
dangerous.**

Yet they target youth through:

- fun flavours & trendy designs
- social media influencers
- sponsoring events
- marketing vapes in movies, TV shows and music videos



**SAME TACTICS. NEW PRODUCT. KNOW THE FACTS.
USE YOUR INSTINCTS.**

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THE MINUTE YOU
BRING A UNICORN
INTO A STORY YOU
KNOW IT'S A
FAIRY TALE

Most vape companies do not make a “no nic” product.

One large disposable vape has as much nicotine as 200+ cigarettes.

A higher amount of nicotine with tasty flavours; the industry’s magic formula to addict you.



**SPOT THE MYTHS. KNOW THE FACTS.
USE YOUR INSTINCTS.**

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FISH STAY
IN A GROUP
BECAUSE
THERE IS
SAFETY IN
NUMBERS

Despite common belief, most youth don't vape.

Although youth vaping is on the rise, a recent study shows that 83% of Canadian teens don't vape.

You can still swim with the squad without getting hooked.



BE SCHOOLED. KNOW THE FACTS.
USE YOUR INSTINCTS.

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**FOXES RELY
ON THEIR
SHARP MINDS**



**Be sure to check your point
of view about **vaping**.**

Make health choices using facts not beliefs.

Vaping products contain harmful
chemicals.

Although vapes may seem less harmful
than cigarettes they also have health
risks.



**BE CLEVER. KNOW THE FACTS.
USE YOUR INSTINCTS.**

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