




# COMMUNICATION UPDATE

<b>TO:</b>	Mayor and Members City Council
<b>DATE:</b>	February 4, 2025
<b>SUBJECT:</b>	Winter Commute Month and Winter Bike Day (City Wide)
<b>WARD(S) AFFECTED:</b>	City Wide
<b>SUBMITTED BY:</b>	Brian Hollingworth Director, Transportation Planning and Parking Planning and Economic Development Department
<b>SIGNATURE:</b>	

The purpose of this Communication Update is to inform Council about upcoming Sustainable Mobility events taking place in February, Winter Commute Month and Winter Bike Day. Winter Commute Month takes place in February and is focused on different sustainable transportation modes including walking, cycling, taking public transit, carpooling, and working remotely. Each week will highlight a different mode through the Hamilton Sustainable Mobility social media accounts (X, Facebook and Instagram). More information can be found [here](#).

As part of this month of activities, the City of Hamilton is hosting the annual Winter Bike Day. This day celebrates the joy of winter cycling and is celebrated internationally. This year the event will be held on King William Street between James Street North and Hughson Street North between 7:30 a.m. - 9:30 a.m. King William Street will be closed to motor vehicle traffic during this time. Attendees will enjoy hot beverages and other refreshments from Relay Coffee. This event is co-hosted by Cycle Hamilton, a local non-profit organization in partnership with the City. Cycle Hamilton has planned four guided group rides leaving from the following locations: Dundas/McMaster University, Bayfront Park, Gage Park, and Mountain Drive Park. Each ride will end at Winter Bike Day on King William Street.

## Winter Bike Day Event Information:

**Date:** Friday, February 14, 2025

**Time:** 7:30 a.m. – 9:30 a.m.

**Location:** King William Street between James Street North and Hughson Street North

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OUR Vision: To be the best place to raise a child and age successfully.

OUR Mission: To provide high quality cost conscious public services that contribute to a healthy, safe and prosperous community, in a sustainable manner.

OUR Culture: Collective Ownership, Steadfast Integrity, Courageous Change, Sensational Service, Engaged Empowered Employees.

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Winter Commute Month is hosted by municipalities across the province including Toronto, Oakville, York, Durham, and Sudbury. Information about the different ways to participate throughout Winter Commute Month, and how to win a \$100 VISA gift card, can be found at on the [Smart Commute website](#).

If you have any questions regarding this communication, please contact Peter Topalovic, Manager – Active Transportation and Mobility at (905) 546-2424 Ext. 5129 or by email at [Peter.Topalovic@hamilton.ca](mailto:Peter.Topalovic@hamilton.ca).

**Winter Bike Day Graphic for Newsletters:**

