

# PHOTOGRAPH/VIDEO CONSENT, RELEASE AND WAIVER



I authorize the City of Hamilton ("City") to permit photographers and/or videographers employed or designated by the City to take photographs, videos or other electronic representations of me and/or my child. I grant the City the irrevocable right to use and publish such photographs, videos or other electronic representations for the purpose of materials which promote the City and its programs and services, in both printed and electronic formats, including without limitation, brochures, multi-media presentations, videos and on the internet through the City's website, other websites or through social media.

I have not requested and will not request either now or in the future, compensation of any kind for the rights I have assigned to the City in relation to the use and publication of photographs, videos or other electronic representations of me and/or my child.

I release from any claim and waive any claim against the City that I may have arising out of the use or publication of the photographs, videos or other electronic representations of me and/or my child.

I understand that if any of the photographs, videos or electronic representations are posted on a City or other website or on social media, they will be available to the public. As such, I also understand that the City has no control over and is not responsible for, the use or misuse of materials available on its website, other websites or on social media, including any photographs, videos or other electronic representation of me and/or my child.

This consent, release and waiver covers the use or publication of photographs, videos or other electronic representations of me and/or my child for an unlimited period of time. I understand I can revoke this consent anytime in writing and my photos, videos and other information will no longer be used by the City; however, posts already made, as authorized by this consent form, may not be able to be removed or deleted.

I ACKNOWLEDGE THAT I HAVE READ AND UNDERSTAND THIS CONSENT FORM.

Signature: \_\_\_\_\_ Date (mm/dd/yyyy): \_\_\_\_\_  
*(Parent or Legal Guardian if under 18 years of age.)*

Print Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**Notice of Collection:** Personal Information as defined pursuant to the *Municipal Freedom of Information and Protection of Privacy Act (MFIPPA)* is collected under the legal authority of section 227 of the *Municipal Act, 2001*. The information will be used for the purpose of creating materials which promote the City and its programs and services, in both printed and electronic formats, including without limitation, brochures, multi-media presentations, videos and on the internet through the City's website, other websites or through social media. By providing your email address, you are consenting to receiving emails from the City of Hamilton and/or their agents/contractors related to this project (if necessary). For more information, contact the Manager, Marketing, Social Media & Creative Services, City Hall-71 Main St W, Hamilton, Ontario, 905-546-2424.

**STAFF USE ONLY**

PROJECT NAME	
Employee Name	
Employee Division	